

United Way of Waco-McLennan County Local Giving. Local Impact.

2023-24 Grant Eligibility Information Session

November 7, 2022



Welcome



About this Session:

- Session scope: United Way Basics & Eligibility 2023-24
- Slides, Recording & FAQs posted on website November 8th

Technical aspects:

- Mute your microphone at start
- Please use the chat for questions
- For remaining Qs: grants@unitedwaywaco.org





- Key Changes to the 2023-24 Process
- Funding priority areas "Impact Framework"
- What is United Way?
- Grant Cycle Overview
- Grant Eligibility Requirements 2023-24
- Eligibility Checklist Demo
- Timelines & Next Steps



Key Change in 2023-24



Impact Framework 2.0

United Way of Waco-McLennan County



OUR IMPACT FRAMEWORK

EDUCATION

OVERALL GOAL: Children have the knowledge and skills needed to be successful in school and in life.

GOAL 1: Childhood Success

Children enter school ready to learn.

Objectives:

- Increase the percentage of children ages 0-5 receiving quality childcare
- Increase the percentage of kindergarten ready students
- Increase the percentage of children achieving social-emotional developmental milestones

GOAL 2: Youth Success

Youth are prepared to be successful for school, career, and life, and remain engaged throughout the academic continuum.

Objectives:

- Increase the percentage of students succeeding academically through cognitive development programming
- Increase percentage of students succeeding socially and emotionally through non-cognitive development programming

GOAL 3: Family Engagement

Families are engaged in their child's academic success and meaningfully connected to their child's school campus.

Objectives:

- Increase the number of families receiving parent education to ensure the academic success of their child
- Increase the number of families that are meaningfully connected to their child's school and its resources on an ongoing basis

FINANCIAL STABILITY

OVERALL GOAL: Individuals and families are able to improve their financial stability and economic status.

GOAL 1: Financial Resiliency

Individuals have the knowledge, skills, and supports needed to increase their financial stability, effectively manage their money, and advance their economic mobility.

Objectives:

- Increase the number of individuals accessing and using low-to-no cost resources to conduct financial transactions
- Increase the number of individuals receiving financial education

GOAL 2: Job Development

Individuals have the education and skills to obtain and retain good jobs

with the potential for advancement

Objectives:

- Increase the number of individuals receiving job skills training
- Increase the number of individuals receiving workforce development services









HEALTH

OVERALL GOAL: Individuals and families are able to improve their health and live healthy lives.

GOAL 1: Healthy Beginnings

All babies are born healthy.

Objectives:

- Increase the percentage of women receiving health services and education
- Increase the percentage of women receiving quality prenatal care
- Decrease the rate of teen pregnancy

GOAL 2: Healthy Living

Individuals have the knowledge, skills, and supports to make decisions that increase their overall health and wellness.

Objectives:

- Increase the percentage of individuals able to access and consume healthy foods
- Increase the percentage of individuals participating in physical activity opportunities in community settings
- Increase health services and education reaching underserved communities
- Increase mental health services and education reaching underserved communities

SAFETY NET SERVICES

OVERALL GOAL: Individuals and families are able to meet their essential needs in order to move out of crisis.

GOAL 1: Safety Net Services

Individuals have the services and resources needed to meet their basic needs in crisis situations.

Objectives:

Support essential services and emergency interventions needed for:

- Food, clothing, and housing assistance
- Medical assistance
- Trauma care and prevention
- Legal services

OUR IMPACT FRAMEWORK



OVERALL GOAL: Ensure access to high-quality childcare and educational opportunities.

Goal 1: Childhood Success

Quality Early Learning Environments

Ensure children ages 0-5 are receiving quality childcare

Promote the inclusion of multi-lingual communication in childcare centers and schools to encourage language achievement in young children

Provide non-traditional childcare options

Kindergarten Readiness

Ensure children enter school kindergartenready

Goal 2: Youth Success

Education & Extracurricular Activities

Ensure equitable access to educational and extracurricular opportunities for kids across all communities



FAMILIES

OVERALL GOAL: Meet the basic needs of children and families.

Goal 1: Healthcare

Equity in Healthcare

Address disparate treatment of people of color and women in healthcare systems

Increase awareness and availability of healthcare services and education reaching underserved communities regardless of their health insurance or citizenship status

Equity in Mental Healthcare

Expand availability of local mental health services and education reaching underserved communities

Goal 2: Women's Health

Women's Health

Expand availability of health services and education reaching women

Ensure women are receiving early prenatal care

Goal 3: Nutrition & Physical Activity

Nutrition

Ensure access to healthy foods throughout community spaces, including schools and childcare centers

Physical Activity

Expand opportunities for physical activity across communities in the county

Goal 4: Workforce Development & Financial Stability

Financial Resiliency

Increase the number of individuals receiving financial education and accessing no-cost resources to conduct financial transactions

Workforce Development & Education

Provide resources that allow individuals to participate in adult education, job skills training courses, and access job opportunities upon completion

Implement job skills training for high school students

Goal 5: Family Support & Education

Parent/Caregiver Support

Provide supportive classes and groups for caregivers of children

School Connection

Increase the number of families that are meaningfully connected to their child's school and its resources on an ongoing basis



COMMUNITIES

OVERALL GOAL: Increase access to community resources.

Goal 1: Access to Resources

Spanish Resources

Provide local resources (staff, programs, information) in Spanish throughout community services

Goal 2: Safety Net Services

Safety Net Services

Support essential services and emergency interventions needed for:

- Food, clothing, and housing assistance
- Medical assistance
- Trauma care and prevention
- Legal services

Goal 3: Neighborhoods & Community Housing

Strong Neighborhoods

Invest in neighborhoods in such a way that preserves culture, does not displace families, and brings amenities that are helpful to existing residents



The Updated Framework



- Effort to align our grant-making with community-identified priorities in the Child Well-being Movement's Community Action Plan
 - Alignment between UWWMC's strategic goals in Impact and Community Engagement
- How does this affect program Eligibility?
 - Restructured through the lens of Children, Families, Communities, however many of the goals/objectives from the original framework remain, with the addition of some new goals & strategies
 - Alignment still with health, education, financial stability and safety net services programming
 - We're continuing to fund programs that support children and their families, not just children (Child Well-being Movement is built on a Whole Child / Cross-Sector approach)





Three Pillars

- Children
- Families
- Communities



Children:

Ensure access to high-quality childcare and educational opportunities.



Children

Goal 1: Childhood Success

- Quality Early Learning Environments
- Kindergarten-readiness

Goal 2: Youth Success

 Education & Extracurricular Activities



Families:

Meet the basic needs of children and families.





Goal 1: Healthcare

- Equity in Healthcare
- Equity in Mental Healthcare

Goal 2: Women's Health

Women's Health

Goal 3: Nutrition & Physical Activity

- Nutrition
- Physical Activity

Goal 4: Workforce Development & Financial Stability

- Financial Resiliency
- Workforce Development & Education

Goal 5: Family Support & Education

- Parent/Caregiver Support
- School Connection



Communities

Increase access to community resources.





Goal 1: Access to Resources

Spanish Resources

Goal 2: Safety Net Services

- Food, Clothing, Housing Assistance
- Medical Assistance
- Trauma Care & Prevention
- Legal Services

Goal 3: Neighborhoods & Community Housing

Strong Neighborhoods

Eligibility Process Timeline



Steps	Key Dates
Eligibility Checklist Open:	November 7, 2022 (TODAY)
Deadline to request access to Eligibility Checklist:	November 23, 2022 @ 10 AM
Technical Assistance – Eligibility:	November 7–23; 28, 2022
Eligibility Checklist Due Date:	November 28, 2022 @ 5 PM
Invitations to Submit Full Application:	December 12-16, 2022*
Application Period:	Early-Mid January – Early-Mid February 2023*

*tentative

Grant Eligibility Page on website will be updated by tomorrow morning



What is United Way?

OUR BOLD PATH FORWARD

Resource Development

OVERALL GOAL: Affect equitable, systemic change by mobilizing and developing resources through a continuous focus on increasing fundraising results to fund programs and initiatives that measurably impact the community's most critical needs.

Community Engagement

OVERALL GOAL: Affect equitable, systemic change by increasing community engagement to inform and support programs and initiatives that measurably impact the community's most critical needs.

Community Impact

OVERALL GOAL: Affect equitable, systemic change through grant-making, education, and advocacy for programs and initiatives that measurably impact the community's most critical needs.

Governance

OVERALL GOAL: Affect equitable, systemic change by leading our work with a Board and Leadership Staff that is mission focused, reflective of our community, and is results driven to measurably impact the community's most critical needs.

MISSION

United Way of Waco-McLennan County strengthens the community by mobilizing resources to measurably improve lives.

VISION

United Way of Waco-McLennan County envisions a community where all people have the education, health, and financial stability needed to achieve their full potential.

COMMUNITY COMMITMENT

To achieve our vision and mission, we commit to:

- Partner with organizations, corporations, and individuals
- Inspire others to give, advocate, and volunteer
- Engage with members of our community from diverse sectors and backgrounds
- Mobilize resources to create measurable community impact
- Promote public awareness and understanding of community challenges and solutions
- Demonstrate accountability and transparency in every aspect of our work

VALUES

The core values that ground our work are:

- Equity
- Collaboration
- Inclusion
- Accountability
- Impact



41,000

children, families, and individuals in McLennan County were helped by United Way funded programs.

20,549

low-income McLennan County children had access to Early Childhood Education Classes, and quality afterschool and summer programs.

22,344

families and individuals experiencing family crisis and domestic violence had access to shelter, resources, counseling, and case management. **33,75**3

low to un-insured families and individuals in McLennan County had access to medical pre-screenings, health exams, prescription assistance, and physical, emotional, and mental therapy.

4,602

low-income pregnant girls and women in McLennan County had access to prenatal care, resource assistance, and post-pregnancy parenting classes.

Investment Strategy



- 1. Driven by community-identified priority areas (Equity)
- 2. Focus on Impact & Equity (Accountability)
- 3. Diverse, volunteer-led review process (Inclusion)
- 4. United Way partnerships and learning opportunities (Collaboration)

Leading to *Impact*...



Impact Investments (Grants) Overview

Grant Cycle Overview 2023-24



Eligibility Process (Nov – Dec 2022)

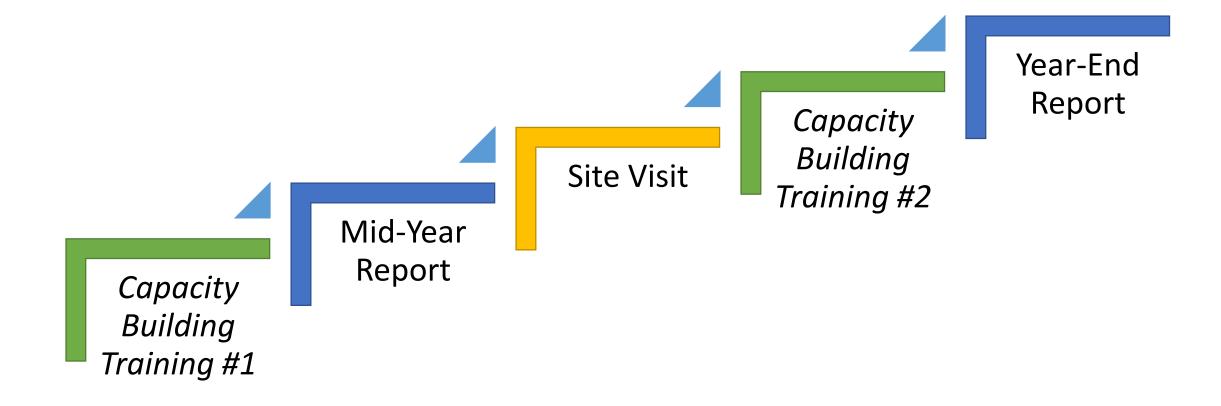
Partnership Year*

Board Approval & Grant Announcements (May 2023) Application (Jan - Feb 2023)

Review & Selection
Financial Review Council
+
Community Investment Councils
(Feb – April 2023)

Funded Partnership Year Overview







Full Grant Eligibility Criteria 2023-24





1. First Phase in Application Process

- Checklist Format Organizational & Program Questions
- Document Uploads

2. Basic Eligibility Criteria Areas:

- Organization
- Program Alignment (United Way Impact Framework)
- Board
- Documentation verification





Basic Eligibility Requirements:

- 501(c)3 Organization, except:
 - ISDs and ISD Foundations
 - Universities, Colleges and their Foundations
- UW Funding Request = 50% or less of total organizational budget
- McLennan County Service area (by zip codes)

Program Alignment



Basic Eligibility Requirements:

- Mission Statement (Narrative)
- Program/Activities Description (Narrative)
- Pillar/Focus Area Alignment (Choose: United Way Pillar/Focus Area)
- Goal/Strategy Alignment (Choose: Sub-sets by issue area)
- Acknowledgement of United Way Partnership commitments:
 - Meetings & Capacity-Building Workshops
 - Equity
 - Measureable & Meaningful Results (Data reports)
 - Effective Use of Resources (Budget reports)
 - Continuous Learning



Board Criteria

Basic Eligibility Requirements:

- Formal Board Structure
- Board Tenure Limits & Rotation Plan
- Fiscal Responsibility of Board (Budget & Review)
- Annual Review of ED/CEO
- Organizational / Board Bylaws
- Meets 4x/ year + at quorum

Documentation



Basic Eligibility Requirements:

- IRS 501(c) 3 Letter* (New Applicant orgs only)
- Audit or Reviewed Financial Statements (by \$ size of organization)*
- IRS 990*
- Board of Directors List
- Certificate of General Liability Insurance ("Acord" Form)
- Organizational/Board Bylaws
- Policy of Non-Discrimination of Services to Clients (or serving a Traditionally Underserved Target Population)
- Organizational Budget (Current FY, budget-to-actual)

*Required Upload for Eligibility Checklist Package

All other documents subject to United Way request at any time. Must indicate that your org has all of the required documents on file.





Financial Statements (min level)	Annual Revenue
• Audit	\$1,000,000 +
 Independent Financial Review (CPA/Accounting Firm) If not included in CPA/Firm's review, please also attach a Board Statement detailing: Internal controls in place at the organization, particularly to monitor cash The process for monitoring financial statements and budget for organization If any CPAs currently serve on the Board 	\$500,000 - \$999,000
 Board-Approved Financial Statements (Prior FY Balance Sheet & Income Statement minimum)	\$499,999 and below





Question	Answer
Total United Way \$ available for all Grants?	(Campaign Contingent — 2022 results)
What is the funding year?	Pending Budget Review
Are grants renewable?	No, but may re-apply in following year; annual competitive process
What is reporting cycle?	Mid and End of Cycle
How many program are submissions allowed?	Up to 2 programs



Grants – General Parameters

Question	Answer
What is not funded?	 Capital Campaigns Debt Service Endowments Fundraising Events Programs not aligned with Impact Framework No significant building renovations No Large Capital Purchases (e.g. vehicles) (maximum 10% of grant award, up to a maximum \$7,500 per organization) New "seed" program of new organization (no history) Short-term initiatives < 1 year Materials or training only

Grant Caps – Per Program



United Way of Waco-McLennan County

Question	Answer
Max request/award \$ (per Program):	\$75K Max for all except Safety Net Services (Communities Goal 2) \$50K Max
Min request/award \$ (per Program):	\$15K min/ Program (Request)
	\$10K min/Program (Award)
Can a portion be used for General Operating?	Yes – up to 25% of grant

Grant Caps — Per Org (2 Programs)



Waco-McLennan County

Question	Answer
Max award \$ per Org (Combined \$ Cap)?	\$150K max Combined Total per Organization (if applying under 2 different pillars)
	\$100K Safety Net Services (Communities Goal 2)



Eligibility Checklist Demo



Grant Portal Demo

- Login
- Tabs Resources, etc.
- "Packages"
- Uploading a Document
- Completing a Form
- Undo & Navigation buttons
- Print/PDF
- Submit





- Must email <u>grants@unitedwaywaco.org</u> to request access to Eligibility Checklist and grant portal login credentials
- To ensure you receive Grant Portal log-in email and & Submission Confirmation Emails, "Whitelist" the following Andar360 IP addresses:

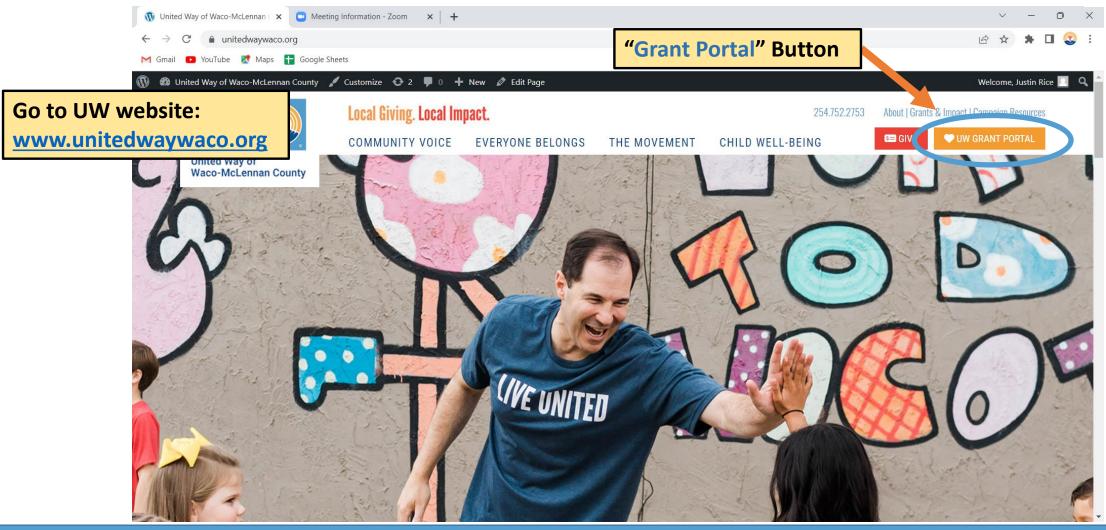
IP Address
76.12.237.68
173.239.113.226
76.12.218.3
76.12.237.151

- Works best with PC (vs. Mac);
- Compatible Document Types for uploads: PDF, Word, Excel, jpeg

Grant Portal – Entry



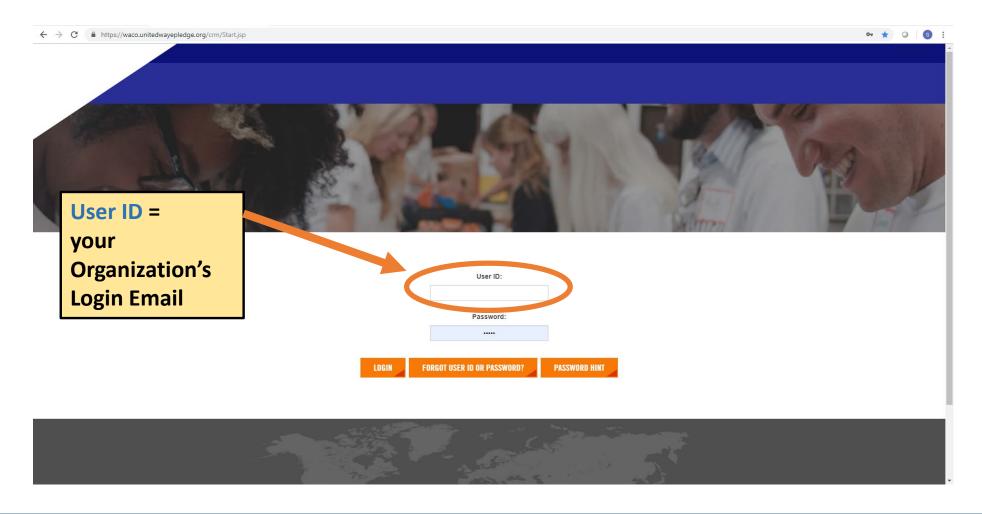
United Way of Waco-McLennan County





Grant Portal – Login Page

United Way of Waco-McLennan County





Grant Portal – Menu

United Way of Waco-McLennan County



Switch Organizations

Welcome to Community Building Home Page

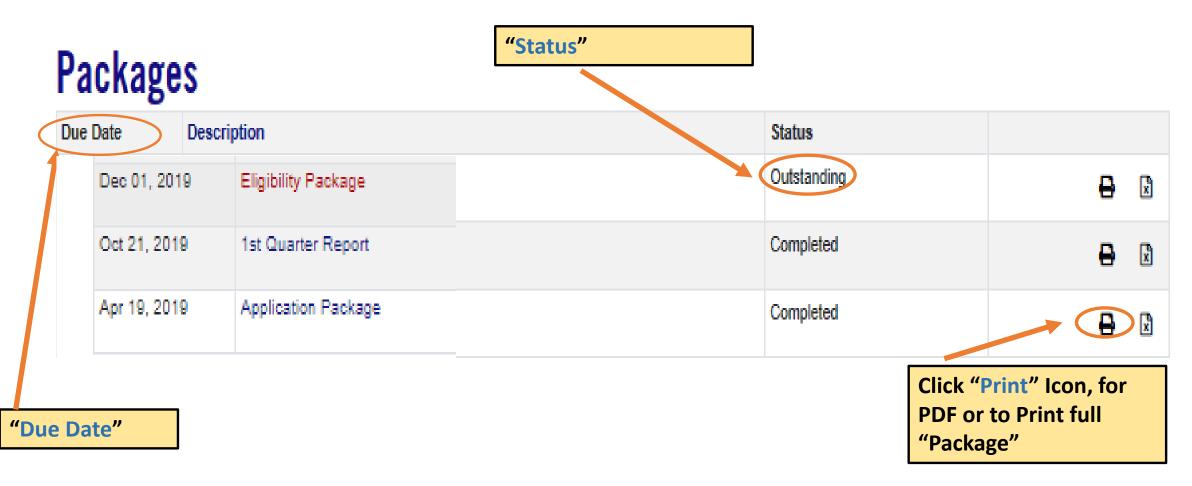


Tabs:

- Home
- Packages
- Organization Profile (Main Contact Info)
- Resources
- Main Website (United Way)









United Way of Waco-McLennan County

Package Items List

Eligibility Package - Package

Sample Agency - Agency

	Section	Status	
x	Eligibility Checklist - Organizational Information	Outstanding	
x	Eligibility Checklist - Program 1 Information	Outstanding	
x	Eligibility Checklist - Program 2 Information	Outstanding	
x	UPLOAD - IRS - 501(c) 3 Letter	Outstanding	
x	UPLOAD - Audit/Annual Reviewed Financial Statements	Outstanding	
x	UPLOAD - IRS 990 (Most Recent)	Outstanding	
		Section Eligibility Checklist - Organizational Information Eligibility Checklist - Program 1 Information Eligibility Checklist - Program 2 Information UPLOAD - IRS - 501(c) 3 Letter UPLOAD - Audit/Annual Reviewed Financial Statements	

Items marked

"Completed"

"Outstanding" or

RETURN

Completing a Form



United Way of Waco-McLennan County

Enter information

Eligibility Checklist - Organizational Information

Organizations: 1 - Eligibility (Funding Team) Sample Agency (118109 - Agency)

New Applicant Eligibility Checklist - Organizational Information

1. Organization Contact Information

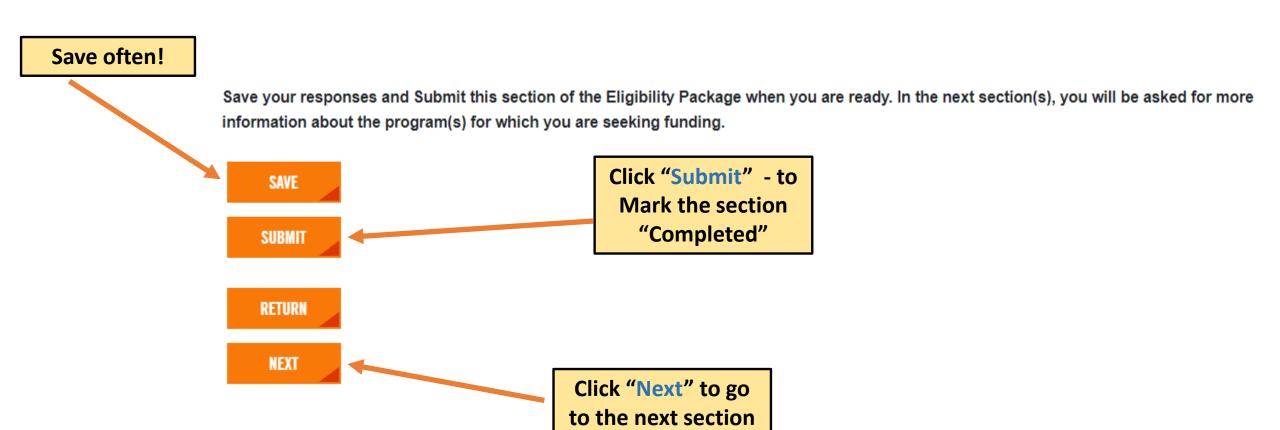
Organization Name:	
Executive Director/CEO Name:	
Address:	
City/Town:	

Completing a Form





Completing a Form – Save & Submit







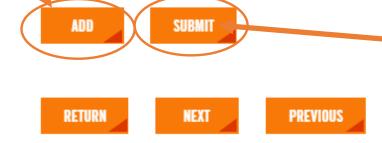
Click "Add" - to upload a Document

IRS - 501(c) 3 Letter

Sample Agency (118109 - Agency)

Documents Maintenance

There are currently no documents available for display.



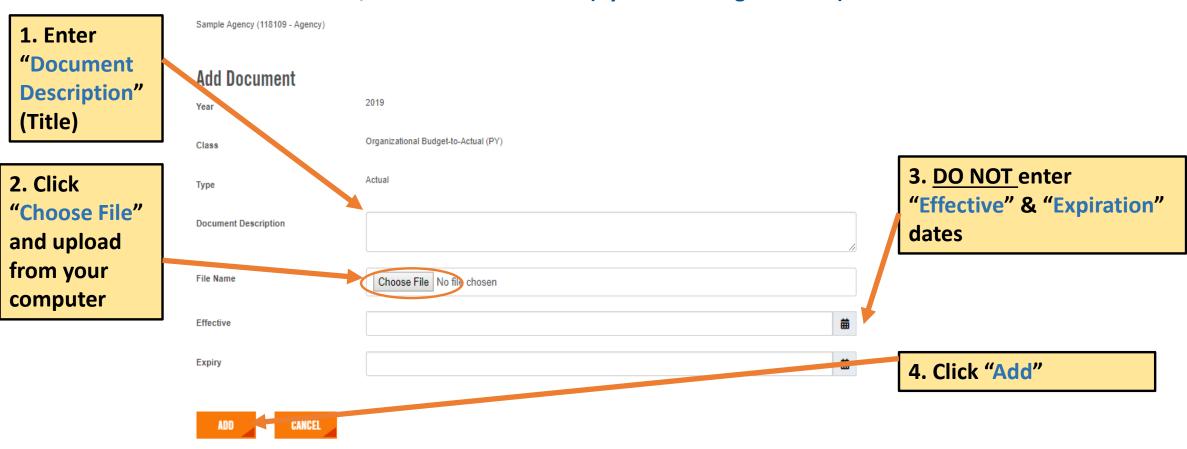
Click "Submit" to Mark the item "Completed"



Waco-McLennan County

Document Uploads – Add & Submit

UPLOAD: Audit / Financial Statements (by \$ size of Organization)



PDF/View/Print Copy

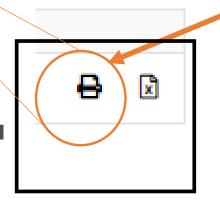


United Way of Waco-McLennan County



Packages

Due Date	Description	Status	
Dec 01, 2019	Eligibility Package	Outstanding	a
Oct 21, 2019	1st Quarter Report	Completed	
Apr 19, 2019	Application Package	Outstanding	a



Click "Print" Icon on Package to save as a PDF or print a copy for your records



"Un-Submit"/Edit

United Way of Waco-McLennan County







Onboarding Package - Package

Sample Agency - Agency_■

	Section		Status
0	RSVP to Orientation Session		Completed
	Funded Partner Standards & Guidelines with MOU		Completed
₽ 6	EFT Payment Set-up / Verification		Completed
0	"Get Connected" Portal Set-up / Verification		Completed
₽ 6	United Way Logo (Download)		Completed
₽ 6	Organization Logo (Upload)		Completed
		/	

***For Final
Submission**:

All Items in Package must be marked as "Completed"

RETURN

Final Submission – Check Full Package



Verify your full

Package shows



Switch Organizations



_				omi	piete
Due Date	Description	Status	_		Jiete
Oct 21, 2019	1st Quarter Report	Outstanding	E	3	
Aug 12, 2019	Onboarding Package	Completed	€	3	
Apr 19, 2019	Application Package	Completed	€)	

Confirmation Email

From: United Way of Waco-McLennan County < grants@unitedwaywaco.org>

Date: October 22, 2019 at 1:28:20 PM CDT

To: youremail@yourorganization.org

Subject: CB Package 1st Quarter Report has been completed



United Way of Waco-McLennan County (but via "Andar360" software server)



United Way of Waco-McLennan County

United Way of Waco-McLennan County

LIVE UNITED United Way



GIVE.

ADVOCATE.

VOLUNTEER.

If you do not receive an Email confirmation:

1) Check the IP Address

"Whitelist" on the UW website to unblock Andar360 emails

2) Contact UW:

grants@unitedwaywaco.org

Hello Your Name,

Your organization's 1st Quarter Report has been successfully completed and submitted.

If you have questions or need further assistance regarding this e-mail, please contact United Way of Waco-McLennan County at (254) 752-2753 or grants@unitedwaywaco.org.

Thank you,

The Grants and Impact Team United Way of Waco-McLennan County

Grant Portal - Navigation



- Navigation & Buttons:
 - **Previous:** Previous Page/Item in Package
 - Next Page/Item in Package
 - **Return:** Goes back to Package List view
 - Save: Saves page
 - **Submit:** Submits item; marks as "Completed" status
 - To Un-Submit / Edit: Click 🥌 sign on list view; changes to "Outstanding;" can now edit the item
 - To Delete Item: Click "X" next to a completed items (where applicable)
 - To View/download PDF of Completed Section: Click "print" symbol next to section
 - Final Submit of full Package: Click "Submit" for each item, marking each "Completed"





Resources (UW Website) – Nov. 8th

- Impact Framework
- Eligibility Criteria
- Timelines: Eligibility & Application
- Slides from this Session

- Glossary of Terms
- Frequently Asked Questions (FAQs)
- Nov 7th Webinar Recording

www.unitedwaywaco.org





- If you want to enter the Eligibility process, you must email grants@unitedwaywaco.org to request access to the Eligibility Checklist.
- UW Staff will set up a login for the grant portal & email you instructions
- Deadline to request access to Checklist is November 23 at 10AM

Technical Assistance - Eligibility



Open: Monday, November 7th – Friday, November 23 @ <u>10 AM; November 28 @ 8 AM-</u> 5PM

Hours: M-Th 8am-5pm & F 8am-3pm

- Submit Qs to: grants@unitedwaywaco.org or 254-752-2753 ext. 200
- Website Resources: www.unitedwaywaco.org

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