

United Way of Waco-McLennan County
1516 Austin Ave, Suite 2
Waco, TX 76701
(254) 752-2753



United Way of
Waco-McLennan County

News Release

Contact: Mary Beth Kauk
marybethkauk@unitedwaywaco.org
(254) 752-2753
www.UnitedWayWaco.org

FOR IMMEDIATE RELEASE: 7/24/19

United Way of Waco-McLennan County Announces Julie Hays with KWTX as Campaign Ambassador

Waco, Texas – July 24, 2019 –The United Way of Waco-McLennan County (UWWMC) is pleased to announce KWTX News Anchor, Julie Hays, as Campaign Ambassador. The 2019 United Way Campaign theme is “Change Doesn’t Happen Alone.” UWWMC is focused on community-based and community-led solutions. In partnership with the community, United Way identifies the most vital needs to eliminate barriers to a good quality of life for all residents of McLennan County.

“UWWMC is committed to community impact and inspiring the community’s investment in our work,” said UWWMC CEO Barbara Mosacchio. “Our work is powered by the will and commitment of community leaders, like Julie, who are willing say ‘yes’ and see the difference we can make when we are united in our efforts. UWWMC staff and Board feel honored that she said ‘yes’ to this opportunity”

As Campaign Ambassador, Hays will inspire and encourage community giving, and serve as an advocate for United Way of Waco-McLennan County.

“I am excited and honored to be serving as Ambassador for the United Way of Waco-McLennan County Annual Campaign,” Hays said. “As a nearly 20-year veteran of KWTX-TV, my eyes are open to the great needs in our own backyard. Many area organizations and non-profits work hard to lend a helping hand to our citizens but just need an extra boost. United Way of Waco-McLennan County does just that with a mission of fighting for health, education, financial stability and safety net services. What better way to live united than to help our neighbors. With the help of this outstanding community, I look forward to a very successful campaign.”

United Way Board Resource Development Chair, Dan Ingham, said he is thrilled to have Hays as the Campaign Ambassador.

“I have been friends with Julie for over 15 years and I have seen time and time again how she goes out of her way to help our community,” Ingham said. “I have no doubt that the United Way will be able to impact more people thanks to Julie’s involvement.”

Resources raised from the Annual United Way Campaign provide funding grants for local programs in Education, Financial Stability, Health, and Safety Net Services.

For more information about the United Way of Waco-McLennan County Campaign, visit www.UnitedWayWaco.org.

About United Way of Waco-McLennan County

United Way of Waco-McLennan County strengthens the community by mobilizing resources to measurably improve lives. For nearly 90 years, United Way of Waco-McLennan County has focused on strengthening our community and creating opportunity for every resident through inspired and informed philanthropy and partnerships to address our greatest challenges. We fight for the [health](#), [education](#), [financial stability](#), and [safety net services](#) of every person in McLennan County. UWWMC works with corporate, private and civic leaders to strengthen programs that support and empower children, families, and individuals. Through the generous support of our donors and the strength of our non-profit partners, we are effectively building a strong foundation for our community’s future health and well-being. Alongside our community partnerships, we are working to affect equitable, systemic change in education, health, financial stability, and safety net services so that all people achieve their full potential. For more information, go to www.unitedwaywaco.org.

#