



**United Way of Waco McLennan County**  
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United Way of  
Waco-McLennan County

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United Way of  
Waco-McLennan County

## 2017 FUNDED PARTNER PROGRAMS

### EDUCATION

- Education, care and support for children and adults with developmental disabilities, a program of **Arc of McLennan County**
- Family support and education services for low income, at-risk, Hispanic families with children ages 0-3 years, a program of **AVANCE Waco**
- Health and education programs for inner-city children and youth in the community, programs of **Boys and Girls Clubs of Waco**
- Head Start & Childcare for low-income, working families, programs of **Economic Opportunities Advancement Corporation (EOAC)**
- Educational and experiential learning for young girls, a program of **Girl Scouts of Central Texas**
- After school programs, summer enrichment programs and health & wellness activities for at-risk youth, programs of **YMCA of Central Texas**

### FINANCIAL SECURITY

- Case management, transitional housing and financial security training for homeless families with children, a program of **Compassion Ministries**
- Safe haven for women and children fleeing family violence, outreach services include case management, counseling, support groups, life skills and financial planning classes, an array of legal services and assistance with housing, programs of **Family Abuse Center**

### HEALTH

- Case management, advocacy, counseling, for victims of sexual assault exams, programs of **Advocacy Center for Crime Victims and Children**
- Respite care services for Alzheimer's patients and their families, a program of **Alzheimer's Association, North Central Chapter**
- Health services, education, counseling and support classes for pregnant women, programs of **Care Net Pregnancy Center**
- Support for cancer patients & their families – financial assistance for medications, supplies and transportation, a program of **Community Cancer Association**
- Marital, parent/child, family, individual counseling, and education and support for families and children experiencing divorce, programs of **Family Counseling and Children's Services**
- Primary health and dental care to uninsured or under-insured residents of McLennan County, programs of **Family Health Center**
- Mental, emotional and physical health benefits for adults and children with social disorders, and Veterans diagnosed with PTSD, physical and/or neurological impairment, programs of **REACH Therapeutic Riding Center**
- Support and education for those coping with mental illness, mental retardation, and developmental disabilities, a program of **MHMR Center, HOT Region**

### ESSENTIAL SERVICES

- Essential assistance for families and individuals in need – food, clothing, household items, prescription medications and transportation, a program of **Caritas of Waco**
- Court-appointed special advocates for abused and neglected children in foster care, also providing immediate needs in clothing, food, and housing, a program of **CASA of McLennan & Hill Counties**
- Immediate need/crisis intervention providing meals, clothing and shelter, a program of **The Salvation Army**

# WE LIVE UNITED

## CAMPAIGN 2017

INVESTING FOR IMPACT –  
*BREAKING THE CYCLES OF POVERTY*



***One Life, A Thousand Lives***

# ONE LIFE, A THOUSAND LIVES

The true impact of investing in United Way is investing in one child who has access to quality education, empowering one parent to build a financially secure future for their family, assuring one individual has access to quality health care.

One individual, annually and collectively, becomes thousands of individual lives and generations made stronger, self-sufficient and able to rise above the limitations of poverty and navigate through challenging life circumstances.

Each year, thousands of people come together to invest in United Way—one dollar, thousands of dollars leveraged to generate lasting impact. This is the power behind invested impact. It assures powerful local programs in Education, Financial Security, Health and Essential Services receive the funding they need to assist McLennan County residents.

Last year, over 41,000 families and individuals in McLennan County were served by United Way funded programs.

# INVESTING FOR IMPACT

For nearly 90 years, United Way of Waco-McLennan County has been focused on strengthening our community and creating opportunity for every citizen through inspired and informed philanthropy and partnerships to address our greatest challenges. UWWMC works with the corporate, private and civic leaders to strengthen programs that support and empower children, families and individuals. Through the generous support of our donors and the strength of our non-profit partners, we are effectively building a strong foundation for our community's future health and well-being.



# WHY UNITED WAY?

- ✓ We **respond** to community needs and high-impact programs.
- ✓ We **invest** funding into programs with records of success.
- ✓ We **engage** volunteers to make investment decisions for every dollar.
- ✓ We **lead** and **support** partnerships to solve community challenges.

## STRATEGIC VISION



### HEALTH

When individuals, children and families regularly have access to preventative health services, medical care and services that support both emotional and mental wellness, we all benefit.



### FINANCIAL SECURITY

Financially stable individuals/families are able to make educated decisions for their own future. Parents can be more engaged in a child's development and academic persistence, and children are able to be more successful overall.



### EDUCATION

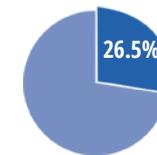
Education is the primary key to breaking the generational cycle of poverty. High school grads have higher earning potential, contribute more to their local economies, are more engaged, and are more likely to raise kids outside of poverty.



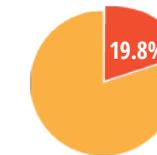
### ESSENTIAL SERVICES

Essential Services helps people navigate through challenging life circumstances. Addressing these more urgent needs is essential. For people who find themselves without food or shelter or experience domestic abuse, support in that moment is life-changing.

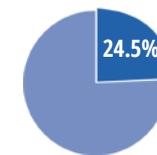
## NEEDS IN McLENNAN COUNTY



26.5% of McLennan County children live below the federal poverty line



19.8% of McLennan County individuals are food insecure



24.5% of McLennan County individuals are un-insured



49.2 of every 1,000 teens in McLennan County become pregnant



478.3 of every 1,000 individuals in McLennan County experience domestic violence

## LAST YEAR IN McLENNAN COUNTY, UNITED WAY FUNDED PARTNER PROGRAMS PROVIDED:

**20,549**

low-income children access to Early Childhood Education classes & quality afterschool & summer programs.

**33,753**

low/un-insured families & individuals with access to medical screenings, health exams, prescription assistance, & physical, emotional & mental therapy.

**150,498**

meals & bags of groceries to children, families and individuals living below the federal poverty line.

**4,602**

low-income pregnant girls and women with access to prenatal care, resource assistance & post-pregnancy parenting classes.

**22,344**

families & individuals experiencing family crisis & domestic violence with access to shelter, resources, counseling & case management.