

Campaign Briefing

A Bi-Weekly Campaign Update

Leadership In Giving: Thoughts from a United Way Board Member

“One of the privileges of living in a community, and more specifically the community of Waco and McLennan County, is the opportunity to serve in that community. For me United Way gives me that opportunity to serve as a board member and to be able to have an impact and be a part of all the non-profit organizations that serve this great community. When we sit down with our employees here at Alliance Bank, we impress upon them this very point that it is our opportunity in this community to help a large number of great non-profit organizations that in turn help meet the needs of a large number of people. This includes help with education, food, clothing and this can all be done thru one organization, the United Way of Waco-McLennan County.

In addition, we have individuals in the bank that serve on a number of these non-profits and so our employees get to hear first hand what these organizations are doing, what their needs are and more importantly how together we are helping meet the needs of the community. So when it comes time to give it's always rewarding to see our employees give more than they did the year before along with having new employees feeling good about giving for the first time.”

-Bob Ibarra, Alliance Bank Asst. Vice President and United Way Board Member.

Alliance Bank employees gave a total of \$6,266.00 during the 2010/2011 United Way employee campaign which is a 34% increase over last year's campaign total! Special Thanks to Alliance Bank employees and Chairman of the Board Todd Moore for your continues support of United Way and for improving the lives of those in need.

Homer's Corner

You see them at such locations as Wal-Mart, certain pharmacies, and Half Price Book Stores in the Dallas area. They are young ladies with their parents asking you to buy cookies—all kinds and all flavors. This adventure is simply one of the many adventures that a Girl Scout undertakes as they prepare for leadership skills for life under structured guidance by staff and volunteers combined. They are tough to turn down if they ask you to buy cookies. If you do turn them down, you better explain that you just bought a “case”.

Girl Scouting dates back to 1912. Today this non profit 501 c 3 organization represents 3.2 million girls and volunteers. Of this number, 880,000 are volunteers.

In the Waco area, the local office located at 3700 Waco Drive, represents some 1,500 girls and volunteers.

The United Way is grateful for any agency that encourages structured programming leading to a better citizenry. We are also very grateful to volunteers who give of their time and funds to make this a better community.

Your contribution through the United Way is very much appreciated.

Campaign News & Updates

Waco I.S.D. Receives special recognition from United Way Campaign Chair



On Thursday March 24th Campaign Chair Pattie Orr, Vice President for IT and Dean of University Libraries Baylor University presented a special recognition award to WISD Superintendent Dr. Bonny Cain for their \$49,049.64 employee campaign which makes them the 7th largest employee campaign in McLennan County! (pictured above)