

Campaign Clips

A Bi-Weekly Campaign Briefing

Leadership In Giving: L-3 Communications

Thanks to the leadership of United Way Board Member Christina Martinez, L-3 Communications conducted an outstanding employee giving campaign with a total of \$30,543.00! This is a 25% increase in giving over the previous year's campaign.

L-3 employees not only give generously to the United Way campaign, but also take time out of their busy schedules to volunteer at one of our United Way agencies.

“As part of our 25th anniversary celebration, we worked with the United Way to coordinate an employee volunteer project for the Family Abuse Center,” said Christina Martinez. “We experienced a significant increase in our 2010 employee campaign pledges, and I feel we owe part of that success to shedding our campaign status quo and trying something a bit different.”

Spending time volunteering also gave L-3 employees a chance to interact with those who they help through their employee campaign.

“The volunteer project gave employees an opportunity to really engage with the agency, and highlighted the importance of the services provided by organizations like the Family Abuse Center and United Way.

Special Thanks to Christina Martinez and the L-3 employees for helping people here.

Homer's Corner

On a local basis, we hear about human beings being displaced because of fire. On a national basis, we hear of human beings suffering because of earthquakes and mother nature striking in a manner that hurts and kills individuals.

The United Way and its member agencies are just a small part of a total solution. Of the 22 member agencies we provide funds to, at least two are involved in international disasters, Red Cross and Salvation Army. On a local basis, Red Cross, Salvation Army, and Caritas as examples.

Again, your gift helps for these and other agencies to be ready to serve those in need.

Helping People Here.

Campaign News & Updates

Education Service Center Region 12:

In addition raising \$13,080.00 during their employee campaign which is 20% higher than last year, Region 12 employees recently conducted a chili cook-off benefiting United Way. The caring spirit that ESC Region 12 demonstrates towards those in need within our community is truly amazing.



Campaign Clips Comments or Questions???
Contact Keith Richardson at 254.752.2753 or
keithrichardson@unitedwaywaco.org

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