

Campaign Briefing



December 20th, 2011

Leadership In Giving: Providence Healthcare Network

The mission of this United Way has always been to increase the organized capacity of people to care for one another. Organizations such as Providence allow us to continue our mission by conducting an annual employee giving campaign each year. Led by Loaned Executive Heather Beck and Providence Foundation Executive Director David Guyer, the Providence giving campaign raised \$17,081.47 which is a 13% increase over last year! According to Heather, the success of their campaign lies in the compassion of their associates.

“Providence is honored by God's call to serve others. We credit the success of our United Way campaign to our associates practicing this, one of our Core Values. To facilitate the campaign, we consistently communicate with our associates in order to keep them updated about the campaign's progress.” said Heather.

Caring for people is something that Providence employees do on a daily basis and when it comes to United Way they truly go above and beyond.

“One day, we sent out an update that we were only \$930 away from our goal, and we had a particularly compassionate associate who immediately came to our office and signed a pledge card for that exact amount! While we work hard to promote the campaign, it is truly our associates' dedication that enabled us to exceed our goal, and we are so thankful for their generous spirits.”

We would like to thank David Guyer for his leadership, Heather Beck and all of the associates at Providence for allowing us to help people here!

(If you have a campaign story to share with us, please send to keithrichardson@unitedwaywaco.org)



Homer's Corner

23 agencies working together to serve the multiple needs of families. As I have said before, problems among people do not get resolved as a general rule by one agency—it takes several.

One of our agencies is the Advocacy Center for Crime Victims and Children. In a recent newsletter from the agency, I was amazed at some of their statistics: 27,168 hours were contributed by volunteers helping victims on their journey to heal; the agency conducts four distinct programs to help victims of crime and abuse; they work hand in hand with law enforcement agencies; 495 children alleged abuse; 438 forensic examinations; 130 pediatric medical exams performed on children; and has served this community for some 35 years.

Thanks to our donors, we work with this and the other 22 agencies to improve the lives of many in need. The campaign helps meet needs year round.

Campaign Update

As of Tuesday December 20th, the campaign is currently at:

\$1,454,487.76

If you would like to make a direct contribution to United Way please call our office at 254.752.2753. We accept all major credit cards.



Happy Holidays!!!

-From the United Way Staff

Comments or questions?? Contact Keith Richardson at 254.752.2753 or keithrichardson@unitedwaywaco.org

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