

# United Way of Waco-McLennan County

A bi-weekly campaign briefing  
November 3, 2010

## Campaign Clips



### Leadership in Giving: Family Health Center

Family Health Center is best known for providing critical health services to the residents of Waco and McLennan County. In addition to this, over 250 of their employees gave generously during their United Way employee campaign. This resulted in a campaign total of \$45,300.16 which is a 19% increase in giving over last year!

"We are very excited about the results from our in-house United Way campaign," said Clement. We started strong with United Way President Mr. Ivan Green giving a wonderful testimonial at our employee kick-off meeting and we also received strong support from Campaign Chair Mr. Scott Felton and the United Way staff."

In an effort to increase participation among employees, Clement also introduced fun activities along with a strong sense of helping those in need.

"We had a couple of games of bingo and offered an opportunity to purchase an entire week of casual wear in the office," said Clement. "The majority of our success came down to encouraging our fellow employees to give to help others in our community."

Special thanks to Family Health Center employees for your commitment to providing the best in healthcare as well as supporting United Way and our community.

### Homer's Corner

Our communications are primarily about employee campaigns and their good results. It is our way of sharing about the wonderful work that each and every one of you does to raise the most money to help people in need.

While the campaign is being conducted, in their quiet manner, a committee of about 12 people, led by volunteer Evan Klaras, that are reviewing agency requests--meeting weekly until their work is complete prior to Thanksgiving. Agencies have to have independent audits, complete forms, and present their request to volunteers (your neighbor and mine) justifying their request.

We allocated some \$1,682,419 last year to 22 agencies. Those same agencies have asked for \$2,058,880 for 2011.

By January 2011, we have to work to make sure that the campaign results and projected amounts match what allocations can commit to agencies!

Every contribution is valued. The more we raise the more we can distribute to help others. We are always grateful to you.

### Campaign News & Updates

**Zachry** – In addition to conducting a United Way annual giving campaign with over 1,200 employees, Zachry Construction Company generously donated \$2,800 to go towards the purchase of new computers for the United Way staff. This is just another example of how Zachry believes in improving the communities in which they work and live.

**Fidelity Bank** – The employees at Fidelity Bank continue to put their best foot forward when it comes to giving. With a campaign total of \$1,915, which is 3 times the amount raised last year, Fidelity Bank employees continually open their hearts to help others within our community.

**Helping People Here.**

Campaign Clips comments or questions? Contact Keith Richardson  
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