

United Way of Waco-McLennan County

A bi-weekly campaign briefing
October 25, 2010

Campaign Clips



Leadership in Giving: Mental Health Mental Retardation Center

As one of the 22 United Way partner agencies, MHMR employees continually strive to provide the highest quality of care for those who are struggling with mental health issues and developmental disabilities. In addition to providing such critical services, MHMR employees also have a strong commitment in giving back to the community through the United Way to help other agencies and programs meet the needs of others.

With a campaign total of over \$25,000 and an employee participation rate of 88%, MHMR continues to set a great example of how to effectively conduct a fundraising campaign. Executive Director Barbara Tate along with Loaned Executive Louis McGowan realize the importance of the United Way network and strive to educate employees about how their involvement keeps this network functioning. Thanks to MHMR for the services you provide and your support of United Way.

Homer's Corner

I typically bring to your attention services provided by our agencies in our community. Today I just want to depart for a moment and express thanks and gratitude to one of our finest employee campaign coordinator volunteers—Robert Borchardt, who recently retired from Blue Bell Ice Cream after being with the company for 46 years! Robert faithfully took our supplies annually and in a positive way asked all of his employees to consider making a donation through the United Way. Thanks Robert!

-Homer Trevino

Spotlight Campaigns

China Spring I.S.D. - Thanks to LE Marilyn Banik along with the administrative staff at China Spring I.S.D., the employee pledge campaign raised an impressive \$3,650.00! This is just another great example of educators helping to improve the lives of people in our community outside of the classroom. Thanks to China Spring I.S.D. for your continued commitment to our community.

McLennan County Appraisal District – With a remarkable campaign total increase of 26% over last year, LE Renee Vrana and the employees at McLennan County Appraisal District did an outstanding job of surpassing their fundraising goal! Thanks to Vrana for your leadership and support of United Way.

Looking for a new way to get the United Way message to your employees???
Consider placing a link to the United Way website on your company's home page.
Contact Keith Richardson at 752-2753 for details.

Campaign Clips comments or questions? Contact Keith Richardson
At 254.752.2753 or keithrichardson@unitedwaywaco.org

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