

# helping people here

# United Way



## Who is helping people here? *You, by supporting United Way.*

Our measure of success is the degree to which we impact community conditions and improve people's lives. In order to determine our success, we must diligently assess local human service needs and determine how we can best meet them.

Assessment is done on a continual basis by the board and staff of the United Way, and changes are implemented based on those results. However, because being responsive to the rapidly changing world in which we live is important to us, we are engaging in a more in-depth analysis of steps necessary to continue making a meaningful difference in the lives of those who need help. To accomplish this, we have assembled a committee of caring, experienced community leaders to determine how well current needs are being met and, more specifically, what is needed to prepare for the future.

The first step is to thoroughly understand both the strengths and challenges of McLennan County. To do so, the committee is studying extensive statistical data from surveys, focus groups, and secondary sources. Information will also be collected regarding the impact of services offered in our community.

After the data has been evaluated and the issues that matter most have been determined, a summary will be presented regarding the findings. Our hope is that not only will United Way be able to increase impact through the use of this information, but that other entities will benefit from the study. We will then work with partner agencies and others to develop and fund key strategies that focus on improving lives and building a vital and caring community.

With this effort, we are continuing our tradition of making a meaningful, positive impact in our community.

### Community Needs Assessment Committee

Gwynn Slavik, Committee Chairman  
 Beth Vivio, Committee Project Coordinator  
 Joe Wade, Committee Project Coordinator  
 Peter Kultgen, President MHMR  
 Hank Fielder, President Boys and Girls Club and Caritas  
 Sharon Shields, President YMCA  
 Ed Page, President United Way  
 Kandace Menning, Past President United Way  
 John Hawes, III, President Elect United Way  
 Robert Ward, Director Family Counseling  
 Tom Pearson, Director The ARC  
 Jill McCall, Director Compassion Ministries  
 Gary Luft, Heart of Texas Council of Governments  
 Linda Beasley, Greater Waco Chamber of Commerce  
 Frank Alvarado, Pastor First Spanish Assembly

### From the Director's Desk

Our monthly newsletter, typically, enlightens you about our agencies and their services, people helping people here, which your generous contribution makes possible. In this newsletter, however, we are taking a moment to share with you that your United Way is engaged in assessing the programs and services funded by your gift.



**Homer Trevino**

You do make a difference! To contribute to the 2007 campaign, please visit [unitedwaywaco.org](http://unitedwaywaco.org)